

ANGELA MAY CHEN

VISUAL DESIGNER

SKILLS

Technical

- Photoshop
- Illustrator
- InDesign
- After Effects
- Premier Pro
- Figma
- Basic HTML/CSS

Language

- proficient Spanish
- fluent Cantonese & Mandarin

INTERESTS

- Data visualization
- Stop motion animation
- Linocut printmaking
- Biking
- Sustainability
- Soup

CONTACT

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Brooklyn, NY 11237

415-623-8817

EDUCATION

Boston University | College of Communication 8.2008—5.2012

Bachelor of Science in Communication, cum laude

Concentration in Advertising, Minor in Business Administration & Management

EXPERIENCE

ThredUp | online thrift store | New York 4.2017—3.2024

Senior Designer ---> Design Lead

- Developed creative strategy and design systems for campaigns and promotions
- Oversaw work and managed junior/mid level designers on the creative team
- Aligned with product design team to ensure branding flows through the product experience

Teak | branding agency | San Francisco 12.2014—3.2017

Designer

- Concepted campaigns and design content for a variety of clients
- Executed a range of work: brand identity, illustration, web UX/UI, print, packaging, out of home
- Provided art direction and visual ideation for new business pitch decks

Chronicle Books | publisher | San Francisco 5.2013—12.2014

Communications Designer

- Designed digital and print assets for the marketing communications team, including catalogs, event signage, tradeshow graphics, landing pages, online campaigns for various books
- Prepared mechanical files for print production
- Styled and photographed product shots for promotional material
- Filmed and edited product demos videos, created animated trailers for children's books

The Bold Italic | online magazine | San Francisco 9.2012—4.2015

Design Intern, Freelancer

- Designed and coded online feature story graphics
- Created media kits, promo banners, and event collateral
- Pitched and executed new visual storytelling content, launched visual food dissection series

Mullen | ad agency | Boston 6.2012—8.2012

Account Management Intern

- Assisted with daily account workflow and client projects for Benjamin Moore and MassMutual
- Updated production calendars and trafficking spreadsheets for print rotation, digital, TV units
- Prepared financial spreadsheets for monthly billing invoices and estimates
- Wrote competitive reports for breaking campaigns and new digital marketing trends